



MANHATTAN CENTER
EVENTS · PERFORMANCE · PRODUCTION

(646) 293-1080
311 West 34th Street
New York, NY 10001

Thank you for your interest in Manhattan Center!

Conveniently located at 311 West 34th Street between 8th & 9th Avenues, the Manhattan Center complex is home to the Hammerstein Ballroom, Grand Ballroom, television and recording studios, the Bank Space, and the Wyndham New Yorker Hotel.

Our historic venue can accommodate any event from live performances, galas and fundraisers to product launches, meetings and televised events.



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ENTERING MANHATTAN CENTER

Direct Access from 34th Street

2500 Square Feet

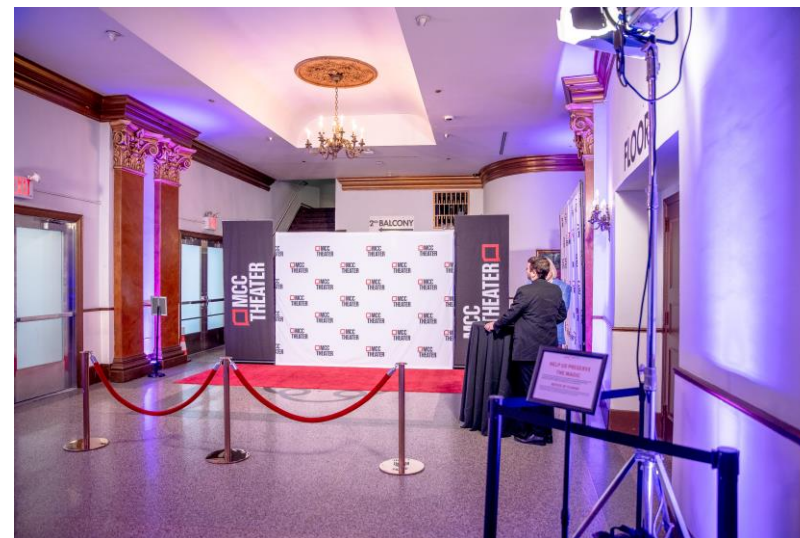
Unobstructed Space

Full Transformations

Vinyl Wall Wrapping

Carpet Installation

Registration



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HAMMERSTEIN BALLROOM

Originally an opera house, The Manhattan Center's versatile space has been home to a multitude of events. From galas, receptions, and fashion shows to conferences, product launches, and live events, the Hammerstein Ballroom serves all!

Room Size: 35,000 square feet

Ceiling Height: 75 feet

Theatre Style: up to 2200

Seated Dinner: up to 1000

Opera Boxes: 120

1st Balcony: 535 Flexible Seating

2nd Balcony: 525 Reserved Seating

Lower Level: 80

Dressing Rooms: 10



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HAMMERSTEIN PROMENADE

Pre-Function Space of the
Hammerstein Ballroom

Direct access from the lobby

Incredible opportunities include:

- Cocktail Hour
- Step & Repeats
- Photo Booths
- Branding
- Carpet Installation
- Food & Beverage
- Charging Stations
- Auction Tables



HAMMERSTEIN LOWER LEVEL

Just below the main floor of the Hammerstein...

Perfect for the following:

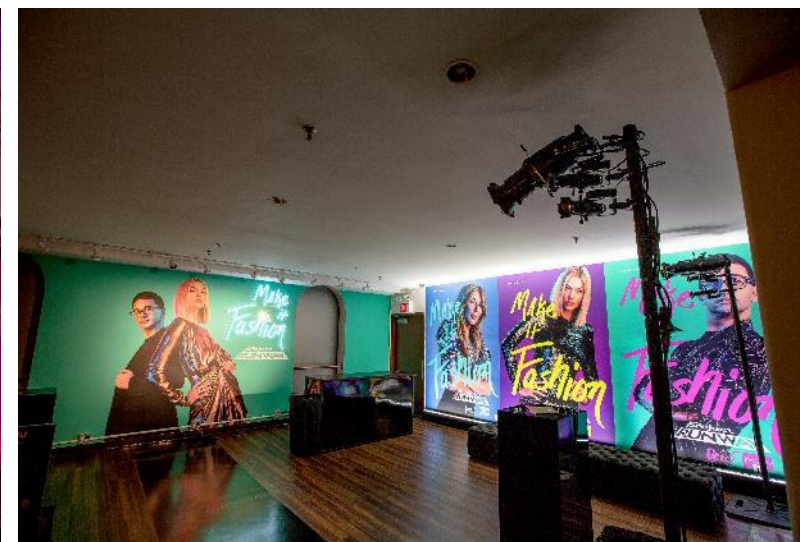
- Receptions
- Meet & Greets
- Merchandising
- Meeting or Breakout Space
- Press Room
- Mother's Room
- Coat Check
- Crew Catering



HAMMERSTEIN SALON ROOMS

Located on both the 1st and 2nd balcony, the salons can be transformed into anything you want...

- Receptions
- Meeting or Breakout Space
- Meet & Greet
- VIP Area
- Photo Opportunities
- Sponsor Activations
- Production Offices



GRAND BALLROOM

Situated on our 7th Floor, the Grand Ballroom creates a warm and intimate experience. Boasting ornate architecture and world-renowned acoustics, this space is perfect for your non-profit galas, receptions, meetings, and live events.

Room Size: 15,000 square feet

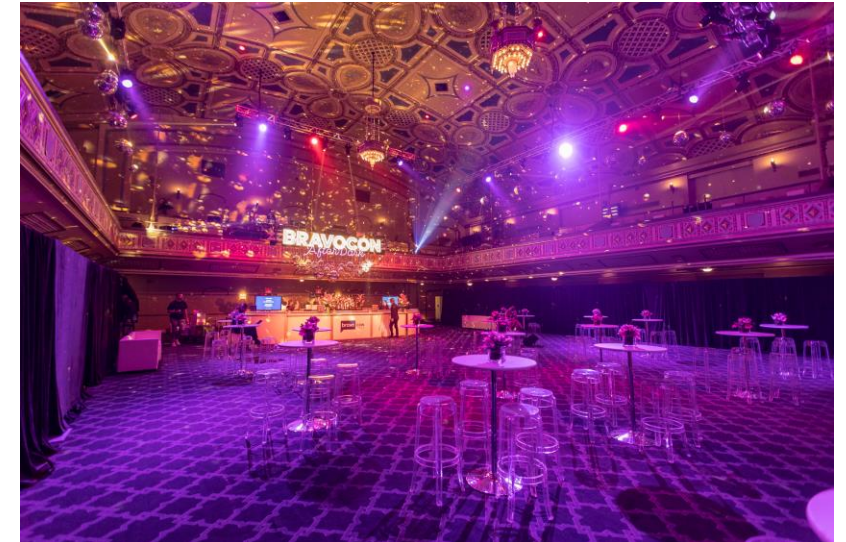
Ceiling Height: 40 feet

Theatre Style: up to 1200

Reception Style: up to 1200

Seated Dinner: up to 600

Dressing Rooms: 7



BRANDING OPPORTUNITIES

With the help of our friends at PinPoint, you can have your brand everywhere.

From 34th street and the lobby, the promenade and balconies to the boxes and everything in between...

The opportunities are endless.



34TH STREET CUSTOMIZATION

Marquee Wrap

Digital Signage

Red Carpet Installation

Street Permitting & Security
Provided by Manhattan Center



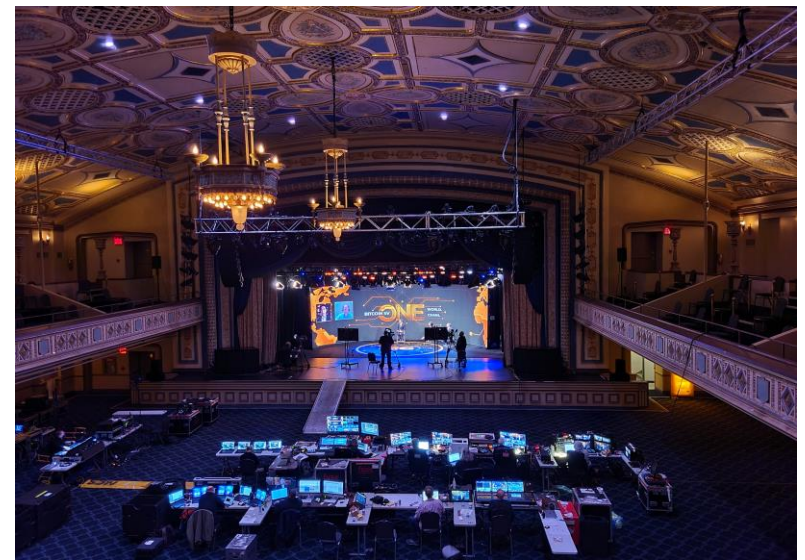
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PRODUCTION CAPABILITIES

The Manhattan Center also has...

- (2) Television Studios
- (2) Control Rooms
- (2) Recording Studios

Our control rooms have full connectivity to both of the ballrooms for any livestreaming and/or broadcasting needs.



CLIENTS INCLUDE:

NBC Universal
L'Oreal
Bravo
Marc Jacobs
American Heart Association
New York Comic Con
Haymakers for Hope
iHeart Media
Overwatch NYXL
Clio Awards
Viacom
Save the Children
Robin Hood
FX Network
Warner Bros
WeWork
Facebook
Google
Live Nation
AEG/Bowery Presents
MCC Theater
Telemundo
Amazon
MAC Cosmetics
Pirelli
And more...



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MEET OUR SALES TEAM

CONTACT US

Be sure to follow us on social!

    @ManhattanCenter

Make it Memorable.
Make it Manhattan Center.

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