EDEN

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Where Experience Finds Its Voice

EDEN is a multi-dimensional venue created to ignite every sense. With next-level audio by DRC sound system and fully programmable lighting, the space transforms with the rhythm of the night. The Garden of is the main floor, alive with immersive light and bold architecture. The Vaullt, the cellar, glows in red neon for intimate gatherings and high-energy afterhours. Artists Sanctuary is the mezzanine, offering a private vantage point for tastemakers and VIPs. Each space has its own character yet connects seamlessly, making EDEN a true playground for culture, brands, and nightlife.

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Architecture and décor

EDEN was conceived as an immersive architectural statement, balancing bold textures with modern elegance. The main floor holds up to 355 guests, designed with soaring sightlines, reflective surfaces, and programmable lighting that shapes the mood of every event. Below, the cellar “The Vault” accommodates 120 guests in a red neon glow that creates a hypnotic underground energy. Every corner of the venue is elevated by a premium sound system powered by Audeze New Sounds DRC, delivering precision and depth that matches the visual spectacle. The art and décor, crafted by 444 Studios, form a sensory environment that is both striking and unforgettable.

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Three stand alone spaces in one venue : Main Floor (The Garden), Cellar (The Vault) & Mezzanine (Artist Sanctuary).
DRC Sound system for ultra-quality audio.
Custom lighting that seamlessly combine event’s energy.
A perfect match for corporate, social & launch events.

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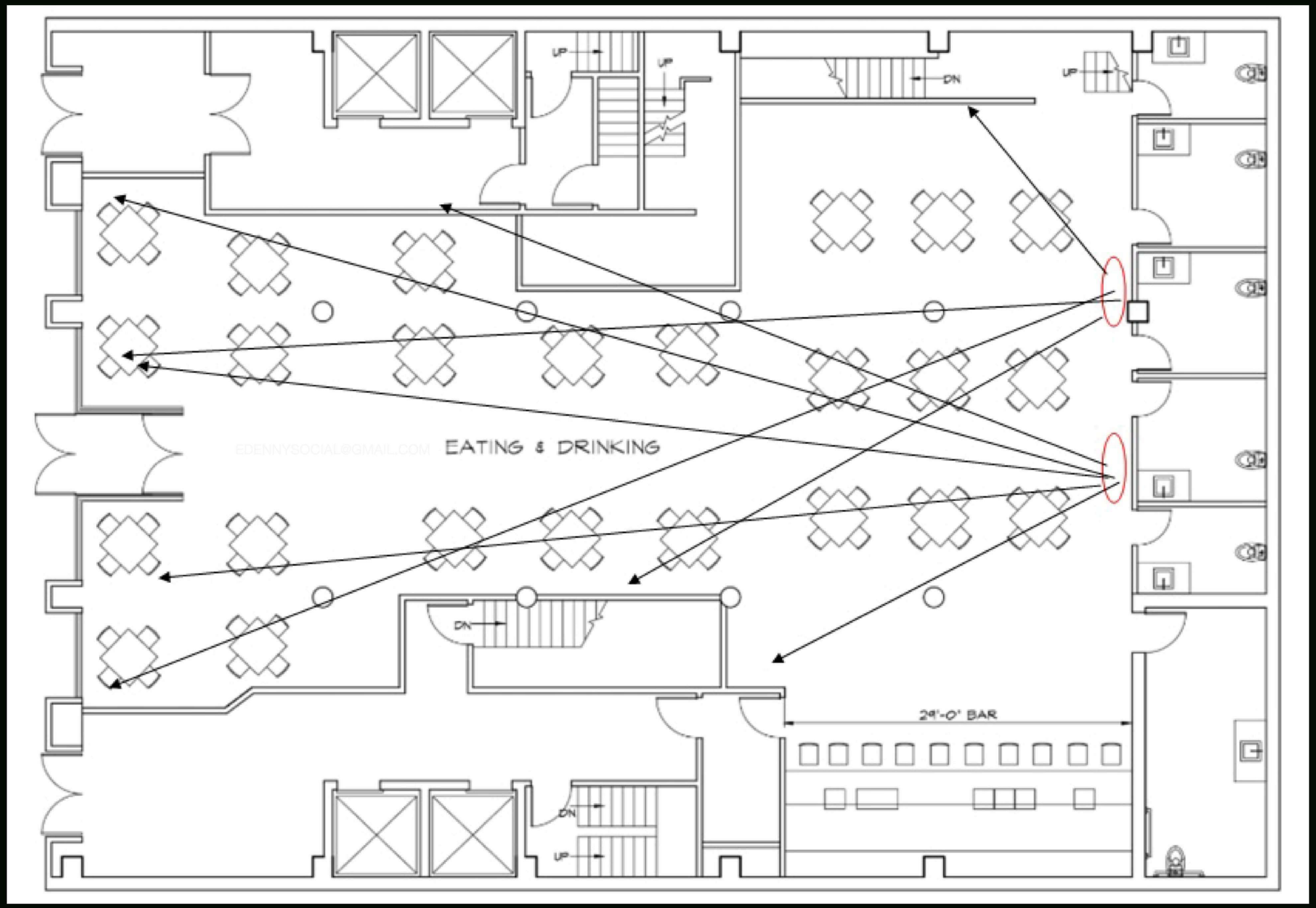

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Audio

DRC New Sound Experience

Hydra Planar Magnetic Array + HALA Sub Array

Crystal clear, distortion-free bass down to 10Hz

Designed as the low-frequency extension for Hydra Arrays

Ideal solution for managing low frequencies in large venues and acoustically challenging spaces

Hyper Dynamic Range Dipole Array

Modular design that scales to any output or coverage need

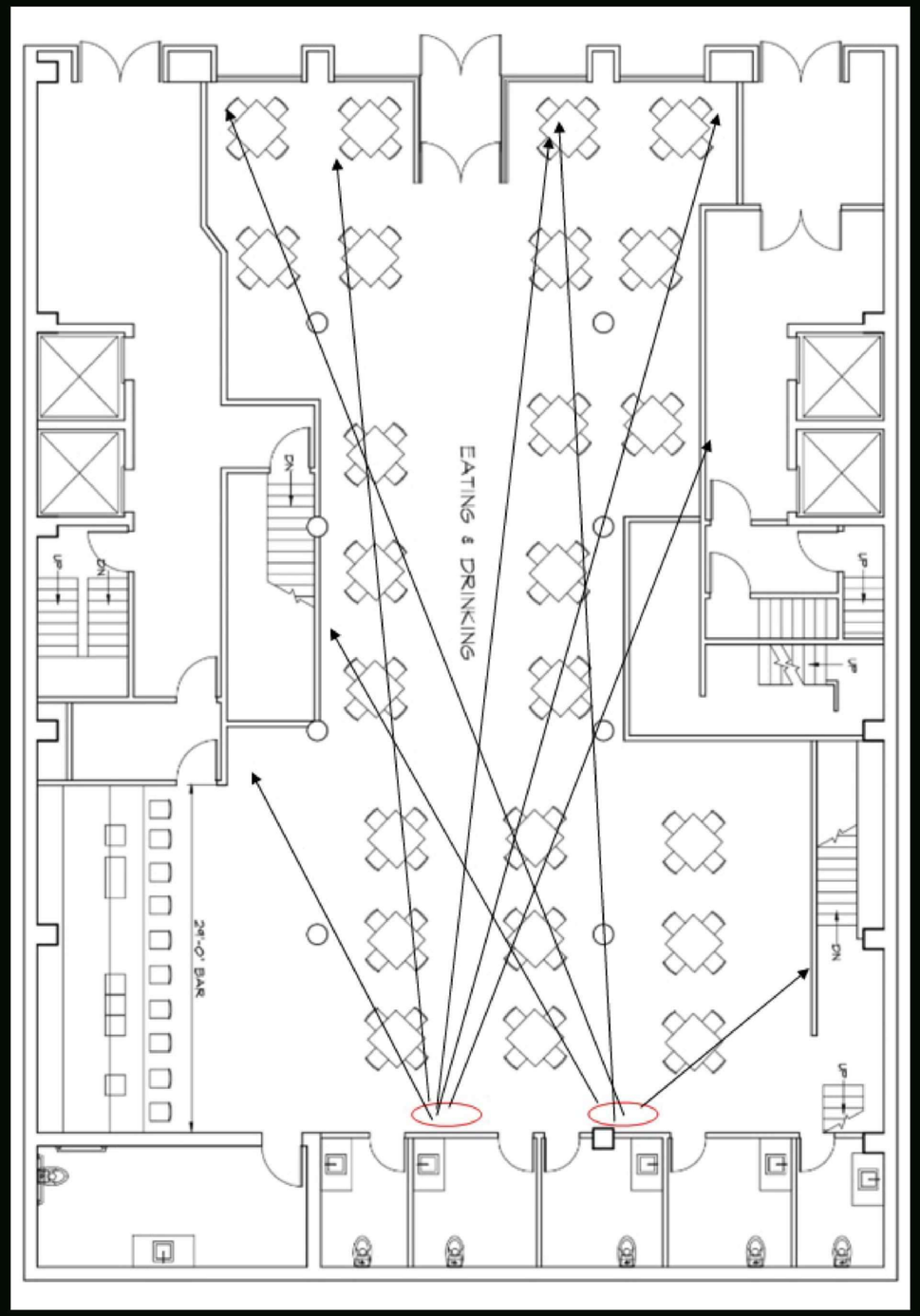
Very high efficiency

Frequency extension down to 10Hz

Precise sound coverage with minimal loudness change across the venue

Developed from the planar magnetic technology pioneered by Dr. Dragoslav Colich, world-renowned audio engineer and co-founder of Audeze, whose innovations form the foundation of the DRC Audio system. His lifelong pursuit of acoustic perfection inspired a new generation of immersive sound design.

Founded by Ella Darr, artist and creative director, DRC Sound Experience transforms this innovation into an emotional journey blending high-fidelity engineering with artistic vision to create sound that feels alive, immersive, and uniquely expressive for modern venues



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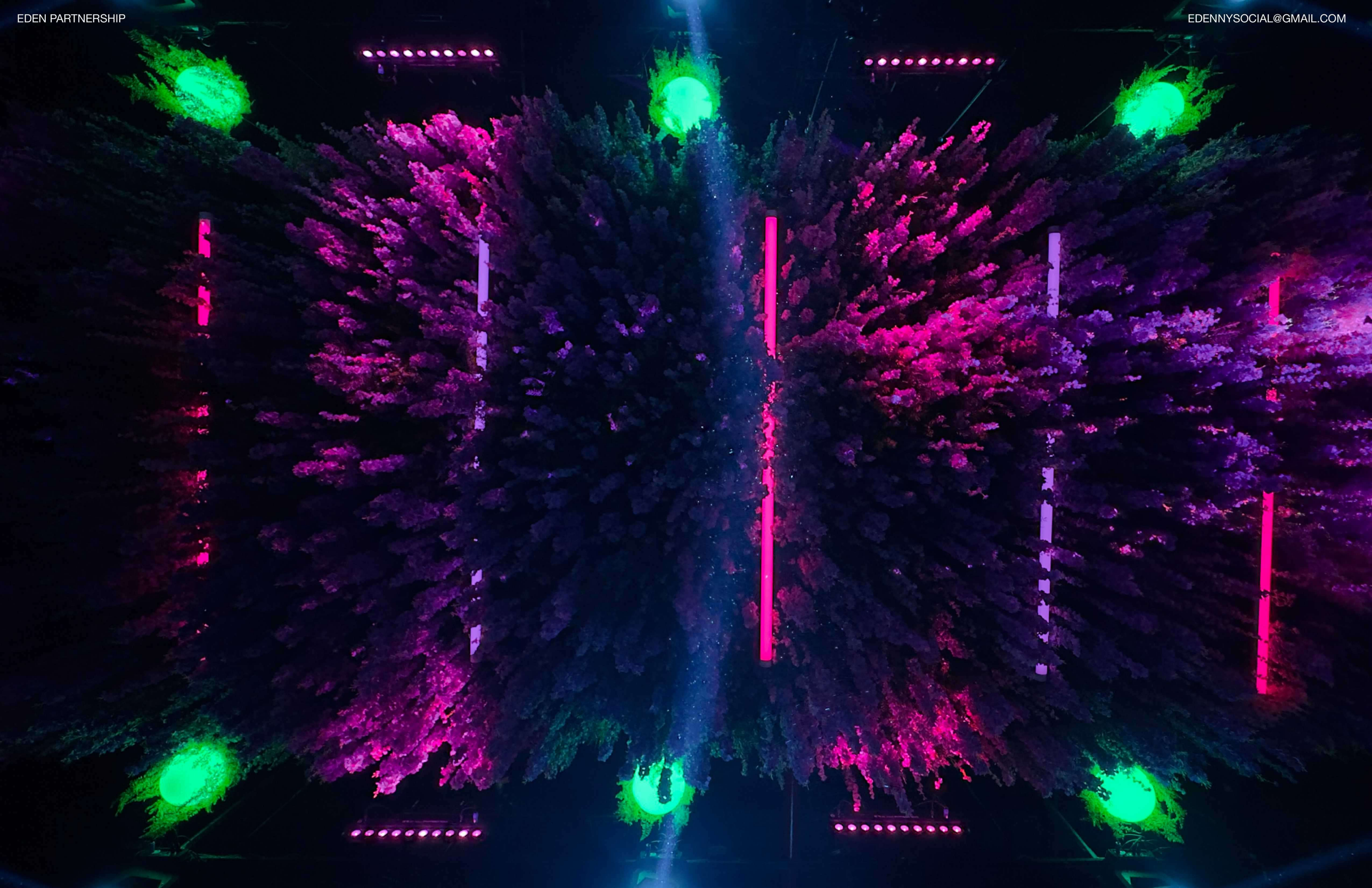

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Lighting

MAIN FLOOR

12 X Chauvet Hybrid SR-251

6 X Chauvet Colordash Quad 18

4 X Eleminator Stryker Wash

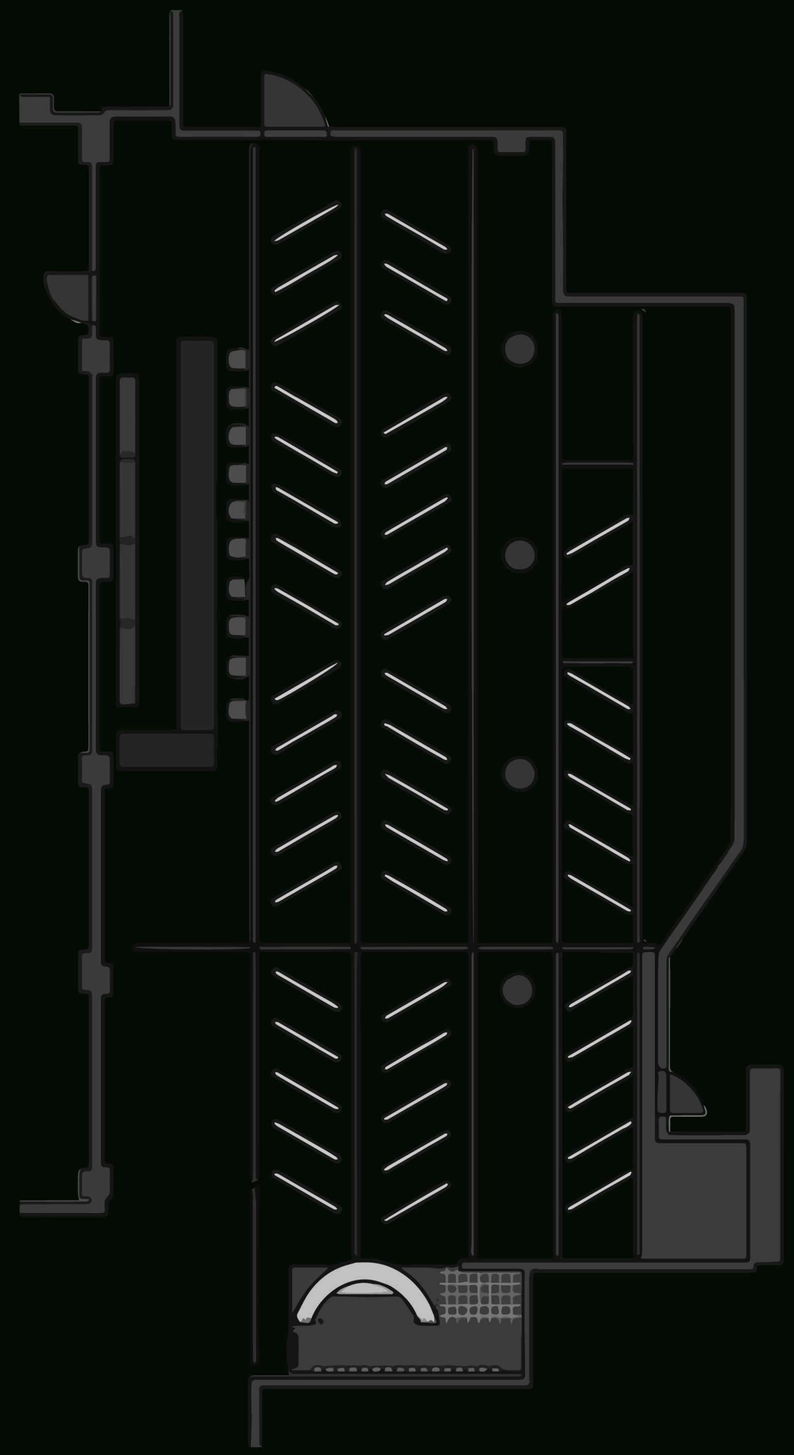
Programmable LED Light system

LED Mesh “Mod Sun” Pillar Lighting

CELLAR

Programmable Neon/Laser System

30 X ADJ Elation Pixie Bar IP30



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Main Floor
The Garden

The Garden is the centerpiece of the venue, designed to host up to 355 guests in a setting that feels both expansive and intimate. Reflective floors, cascading floral ceilings, and immersive lighting create a surreal environment that transforms with every moment. The space is fully equipped with a programmable LED system and custom pillar lighting that shifts fluidly from subtle ambiance to high-energy spectacle. With Audeze New Sounds DRC powering the audio, every note and rhythm resonates with clarity and depth, turning the main floor into a stage where sound and design move as one.

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Open floor plan designed for maximum flexibility.
Programmable lighting that evolves with the night.
Immersive audio by Audeze New Sounds DRC.
Ideal for nightlife, brand activations, and private events.
Capacity: Up to 355 guests.

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Cellar
The Vault

The Vault is the cellar level of Eden, offers a capacity of up to 120 guests and is defined by its bold red neon glow. The design creates an intimate, high-energy environment ideal for afterparties, brand activations, art showcases, or exclusive social gatherings. With programmable neon and laser lighting that can be tailored to each event, The Vault is a versatile underground space that transforms seamlessly from private lounges to full-throttle nightlife experiences.

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Underground setting with a bold red neon glow.

Designed for intimate gatherings and late-night energy.

Programmable neon and laser lighting effects.

Flexible layout for afterparties, activations, or showcases.

Creates a hypnotic, high-energy underground atmosphere.

Capacity: up to 120 guests.

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Mezzanine Artist Sanctuary

Artist Sanctuary, Eden's mezzanine level, offers a private vantage point above the main floor, designed exclusively for VIP guests and tastemakers. With intimate lounge seating and dedicated bottle service, it provides a refined escape while still overlooking the energy below. Programmable lighting enhances the atmosphere, creating a tailored environment for private groups, brand hosts, or special guests. The Sanctuary is where exclusivity meets connection, offering an elevated experience within the larger world of Eden.

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Hospitality and Services

Eden delivers a seamless event experience with an emphasis on guest comfort, precision, and atmosphere. From flexible floorplans and customizable layouts to dedicated on-site support, every detail is designed to elevate gatherings of every scale. Services include curated entertainment bookings, VIP table and bottle service, and full audiovisual integration for performances, launches, and activations. With immersive lighting, premium sound, and a team focused on execution, Eden ensures every event feels effortless, unforgettable, and tailored to your vision.

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Bar Program

Eden's bar program reflects the energy and sophistication of the venue, offering handcrafted cocktails, premium spirits, champagne service, and a curated wine and beer selection. Signature creations like the floral Eden's Elixir, the bold Red Room Old Fashioned, and the vibrant Midtown Muse showcase the range of flavors, while modern twists such as the Golden Hour Margarita and the garden-fresh Botanical Collins add originality. Non-alcoholic and wellness-focused options, along with favorites like the Eden Espresso Martini, ensure there is something for every guest. From menu design to presentation, every detail is elevated to make the bar experience as memorable as the night itself.

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Group Experience

Eden is designed for shared moments that leave a lasting impression. Whether it is a private celebration, a corporate outing, or a brand-driven activation, the venue adapts to create experiences that bring people together. Groups can enjoy exclusive access to spaces, dedicated service, and curated entertainment tailored to the occasion. From the intimacy of The Vault to the elevated privacy of the Artist Sanctuary, Eden transforms gatherings into immersive experiences that feel both personal and unforgettable.

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Thank You